

Alignment professionals praise Tru Align

The Tru Align system is a revolutionary way to align problem wheels, but don't just take our word for it. Hear what wheel alignment specialists have to say:

"With Tru Align we can accurately align all the custom and factory wheels with confidence, and, since we can charge extra to use Tru Align, we have easily made up the price of the product as well as increasing the number of alignments we can do."

- **Ladin Lincoln-Mercury**
Thousand Oaks, California

"Because we can use it on all types of difficult-to-align wheels, Tru Align has opened a lot of doors for us. And the system pays for itself in just weeks."

- **HTC Tire Pros**
Katy, Texas



"Tru Align has allowed us to align wheels that we couldn't even attempt before. Now we can sell larger wheels because we are able to align them when other shops cannot, and we know we will never scratch another wheel again."

- **Chatsworth Tire Pros**
Chatsworth, California

Dean,
 I wanted to follow up on our discussion at the Goodyear show about how your product works. I purchased 4 of your systems for all my stores last year. This year I purchased another for a store we will be opening this year. Your product works. That's the best way to describe it, simply put it works. We have increased our ticket average on alignments with really no resistance from the customer. All we have to do is inform the customer because of the larger and more expensive rims he has we need special adapters in order to ensure a proper job with no possible damage to his rims. The increase in price meets with no resistance. We went from 59 & 69 dollar alignments to 89 & 99 overnight. And as you know more and more OE fitments are 20-22 inch rims which means more \$\$\$ for us. Thanks again for the great product.

- **Mason Tire & Auto Service**
Joe Mason

"Tru Align is an easy fit for custom wheels of every size and tires with curb protectors."

- **Pacific Tire & Wheel**
Oceanside, California

Why Chance It?



Scratch just one of these Corvette, BMW, Lexus, or Mercedes Wheels with your Alignment Clamp and you could be on the hook for over **\$1,500.00!**

KIT SPECIFICATIONS

- ✓ **4 TRU ALIGN PLATES**
60-61 T6 Aircraft Grade Aluminum Plates
- ✓ **STEEL ADAPTORS**
- ✓ **1 THREAD GAUGE**
(8 sizes all included)
 - 1/2 - 12 items
 - 7/16 - 12 items
 - 9/16 - 12 items
 - 12 x 1.25- 12 items
 - 12 x 1.50- 12 items
 - 12 x 1.75- 12 items
 - 14 x 1.50- 12 items
 - 14 x 2.0 - 12 items

- ✓ **12 BOLTS 3/8**
- ✓ **12 WASHERS**

Warranty:
 90 days warranty on workmanship and defects.

SPACER KIT

- ✓ A kit designed for wheels with excessive reset lugs or extra long center caps.

- ✓ **CONTENT**
 - 12 - 1 1/2 x 7/8 Spacers
 - 12 - 2 1/2 x 3/8 Bolts

- ✓ **RE-ORDER PARTS**
(Sold Individually)

- Plate (1-4 plates)
- Adapters (8 sizes)
 - 7/16
 - 1/2
 - 9/16
 - 12 x 1.25



BIG WHEEL? NO BIG DEAL

the tool no alignment tech should be without!



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 U.S., Canada and Australia patented International patents pending



Greater Profitability Less Liability More Accuracy

MORE MONEY TO BE MADE AND A BETTER JOB TO BE DONE!

Test trials prove that tire customers choose to pay \$40.00 to \$60.00 more for their alignment to insure that their wheels are not scratched. The average Tru Align equipped shop that implements this "choice program" will pay for their kit in three months and increase their overall alignment profits 20-30%.

SIMPLE AND INTUITIVE



THE PROBLEM! THE ANSWER!

- Low Profile, Curb Guard Tires
- Stiff Sidewall Run Flat Tires
- Michelin PAX Tires
- Lipless Powder Coated Wheels
- 22 to 28 Inch Oversized Wheels
- Jet Black Painted Wheels
- Spoke Protrusion Wheels

Tru Align's unique, patented wheel alignment adapter system takes the wheel out of the alignment equation. The Tru Align system will allow you to align original equipment, custom and even bent wheels, while allowing you to continue to use your current alignment machine. And, because the readings come off the hub, the alignment is more accurate than the use of standard alignment clamps.

LATEST WHEEL DEVELOPMENT

SPOKE PROTRUSION

Wheel manufacturers have recently addressed strength and durability issues on wheels 18" and over by bringing the extra thickness of the spokes all the way to the outside edge, and by increasing the angle of the outside lip.

Wheel clamps that reach around and grab the tire no longer have a flat surface to rest on, and may cause inaccurate readings to occur. Because the Tru Align system mounts directly to the HUB of the wheel, you can rest assured that you have the most "Accurate and Secure" attachment of your alignment equipment clamps and heads.



STRONG PRAISE FOR TRU ALIGN

**CERTIFIED TIRE & SERVICE CENTERS, INC.
A GOODYEAR GEMINI FRANCHISEE**

As the owner of Certified Tire, the overall success in our 20 locations has been predicated on providing the BEST customer service possible for our customers at a fair and competitive price. To achieve this, we hire only the Best people, and use only the Best equipment.

In today's economy, there are only three reasons to buy a piece of new equipment aside from replacing a broken or worn out one and that is: If it will increase your customers' satisfaction by being more accurate or more dependable. It will decrease your risk or liability such as damage claims or employee safety. Or, it will increase your profitability by making you more efficient or allow you to raise your prices. Tru Align does all three!

We put the Tru Align system in two of our stores as a trial run to see if it lived up to its reputation. After the evaluation period, we realized that the two locations generated enough additional revenue to pay for systems in all our locations, including the new tool carts. We no longer worry about scratching expensive factory and custom wheels, and know that we are providing a more accurate alignment to our customers. "Our only regret is that we did not buy the Tru Align system for all of our stores right from the start, given the amount of revenue that we could have made during the trial period."

Sincerely,
Jeff Darrow
Owner: Certified Tire



TRU ALIGN ACCESSORIES



TRU ALIGN TOOL CASE

TRU ALIGN'S CASE ALLOWS YOU TO:

- Organize and Inventory all parts at a glance
- Efficiently transport to and around your alignment bay
- Securely lock and store everything with only one key

Overall Dimensions: 21"x27"x6"
Custom Made Aluminum Frame

Ultra High Density Foam;
Maintains Shape Strong, Metal Pinned and Cushioned Handle

Two Heavy Duty Spring Loaded Rotational Cam Clasps for Positive, Sturdy Case Closure

Locking Flip Clasp Key Access Security



TRU ALIGN TOOL CART

NOW YOU CAN MAINTAIN AND PROTECT THAT INVESTMENT WITH A CUSTOM TOOL CART FROM TRU ALIGN THAT ALLOWS YOU TO:

- Organize and Inventory all parts at a glance
- Efficiently transport to and around your alignment bay
- Keep your most common and specialty tools close at hand
- Securely lock and store everything with only one key

This heavy duty cart is rated at over 600 lbs. capacity. It has roller bearing drawers, heavy duty 5" diameter x 2" wide casters, twin auto-lift gas shocks for top cover, and a single point lock for both the top and drawers. You may want to order a second one for your garage at home.