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**TRU ALIGN® UVEILS NEXT GENERATION PRODUCTS
AT 2006 SEMA SHOW**

Significant Enhancements Increase Functionality, Usability and Customer Base

THOUSAND OAKS, CA (October 31, 2006) – Tru Align, LLC., the manufacturer and seller of the most Comprehensive, Intuitive and Accurate wheel alignment adapter on the market, announced today several significant improvements to its universal wheel alignment adapter. The unveiling of the next generation of the Tru Align products will take place at the 2006 SEMA Show, starting October 31, 2006 in Las Vegas, NV.

The next generation of Tru Align boasts various improvements to function, design and usability. The most significant enhancements are:

Precision-machined 3.5” adaptors have now been color-coded for easy size recognition and organization. The 12L-14 hardened steel adaptors have color on both the sides and the top of the hex head. The colored dots on the top of the adaptor heads are recessed so not to cause any run-out when the machined plates are attached and also to prevent the color from wearing off.

The Precision CNC machined, 60-61 aircraft aluminum plates have also been updated. The 4 & 8 lug slots on the plates have been elongated to accommodate fitment to 19.5” wheels found on many motor homes with 1 to 1.5 ton chaises. When used in

combination with the spacer kits, the plates extend out far enough for computerized alignment heads to see around the body of the motor home and allow a thrust line alignment to be performed. Due to the fact that all of the pieces of the adaptors are precision machined, (including the spacers) the plates remain perfectly aligned with the hub. *(Motor home specific spacer kits will be available soon as an optional accessory)*

The center of the “New Plates” have been precision drilled to accommodate the “New” DIRECT MOUNT HUB ADAPTOR that allows alignment heads or targets to be attached to the Tru Align adaptor system without the use of Any clamps. The optional adaptor is designed to allow the stub-shaft of the alignment head or target to be securely and precisely fitted to the exact center of the plates. *(Tru Align will have a “plate exchange program” for its customers who have purchased the previous version and wish to trade up for a pre-determined cost)*

The Direct Hub Mount Adapter system will be very useful in the European markets where the most common alignment machines have a very bulky and heavy three index point, tire gripping clamp as their standard clamp.

Finally, the faces of the plates have also been machine engraved with bolt pattern numbers next to each of the slots. This gives the technician immediate recognition of which lug nuts will need to be removed without having to refer to the installation diagram in the owner’s manual. The plates also proudly display both the original and the newly awarded “fully patented” identification numbers.

About Tru Align, LLC.

Tru Align, LLC (<http://www.trualign.com/>) manufacturers and sells the first and only universal wheel alignment adapter, patented in June 2003. Headquartered in Newbury Park, CA., Tru Align takes the tire-wheel interface completely out of the wheel alignment equation. The Tru Align system enables technicians to attach alignment-machine heads or targets on precision-constructed plates that automatically position themselves at the center of each hub rather than trying to attach them directly to expensive, easily damaged wheels. The benefit is a superior fitment and protection from scratches since the alignment heads never touch the wheel.

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